



Approved by AICTE

Affiliated to Anna University

**HALLMARK**  
**Business School**  
Enabling Leadership

An ISO 9001:2015 Certified Institution

**1.1.1 The Institution ensures effective curriculum planning and delivery through a well-planned and documented process including Academic calendar and conduct of continuous internal Assessment.**

The supporting documents for this metric exceed the upload limit of 5MB. Hence the documents are made available in HEI website and links for the metric is given below.

Metric No.	Parameter	Link
1.1.1	The Institution ensures effective curriculum planning and delivery through a well-planned and documented process including Academic calendar and conduct of continuous Internal Assessment.	<a href="#">VIEW</a>

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